

HEALTH KEEPER AI

PRIVACY POLICY

Effective Date: April 24, 2025

1. INTRODUCTION

This Privacy Policy explains how Oleksandr Makieiev ("Company," "we," "us," or "our") collects, uses, and protects your information when you use our Health Keeper AI mobile application ("App"). We respect your privacy and are committed to protecting your personal information.

2. INFORMATION WE COLLECT

2.1 Information You Provide

- Personal information (such as name, email address) when you create an account
- Health-related information you input into the App
- Feedback, support requests, or survey responses you provide

2.2 Information Collected Automatically

- Device information (device type, operating system, unique device identifiers)
- Log data (IP address, access times, app features used)
- Usage patterns and preferences within the App

2.3 Information NOT Collected or Stored on Our Servers

- Your medical records or health data
- Images or documents you upload to the App
- Biometric information collected through device sensors

3. HOW WE USE YOUR INFORMATION

We use your information for the following purposes:

- Providing and improving the App's functionality
- Personalizing your experience
- Processing and responding to your requests
- Communicating with you about updates or changes to the App
- Analyzing usage patterns to improve the App

- Complying with legal obligations

4. DATA STORAGE AND SECURITY

4.1 Local Storage

- All medical records and health data are stored locally on your device
- These data are encrypted using industry-standard encryption protocols
- We do not have access to the personal health data stored on your device

4.2 Cloud Processing

- When you use AI features, data is temporarily processed in the cloud
- This processing occurs in a secure, encrypted environment
- Data is not permanently stored on our servers after processing
- No personal health data is shared with third parties during this process

4.3 Security Measures

- We implement appropriate technical and organizational measures to protect your information
- We regularly review and update our security practices
- We use industry-standard encryption for data transmission

5. DATA SHARING AND DISCLOSURE

We do not sell, trade, or rent your personal information to third parties. We may disclose your information in the following limited circumstances:

5.1 Service Providers

- We may share limited information with trusted service providers who assist us in operating the App
- These service providers are contractually obligated to protect your information and can only use it for specified purposes

5.2 Legal Requirements

- When required by law, court order, or governmental regulation
- To protect our rights, privacy, safety, or property
- To investigate, prevent, or take action regarding illegal activities or suspected fraud

5.3 Business Transfers

- In connection with a merger, acquisition, or sale of assets, your information may be transferred

- We will notify you before your information becomes subject to a different privacy policy

6. YOUR RIGHTS AND CHOICES

6.1 Access and Control

- You can access, update, or delete your account information through the App
- All health data is stored locally on your device, giving you complete control
- You can delete all your data by uninstalling the App or using the in-app deletion feature

6.2 Communication Preferences

- You can opt out of marketing communications
- You will continue to receive service-related notifications essential to the App's functionality

6.3 Do Not Track

- We respect your browser's Do Not Track signals
- However, we do not track your online activities over time and across third-party websites

7. CHILDREN'S PRIVACY

- The App is not directed to individuals under the age of 18
- We do not knowingly collect personal information from children
- If we discover we have collected information from a child, we will delete it immediately
- If you believe we have collected information from a child, please contact us

8. INTERNATIONAL DATA TRANSFERS

- Your information may be transferred to and processed in Ukraine and other countries
- When transferring data internationally, we implement appropriate safeguards in compliance with applicable laws:
 - For transfers to/from the European Economic Area (EEA), we comply with GDPR requirements using Standard Contractual Clauses or other approved mechanisms
 - For transfers to/from the United States, we implement safeguards consistent with applicable data protection laws
 - For all other international transfers, we apply encryption, access controls, and contractual provisions to protect your data
- By using the App, you consent to your information being transferred to and processed in these countries, subject to the protections described in this Privacy Policy

9. CHANGES TO THIS PRIVACY POLICY

- We may update this Privacy Policy from time to time
- We will notify you of any material changes through the App or by other means
- Your continued use of the App after such modifications constitutes your acceptance of the updated Privacy Policy

9. REGIONAL PRIVACY RIGHTS

9.1 Ukrainian Users As a Ukrainian company, we comply with the Law of Ukraine "On Personal Data Protection." Ukrainian users have rights including:

- The right to know what personal information is collected and processed
- The right to access, correct, and delete your personal data
- The right to restrict or object to processing of your personal data

9.2 European Users (GDPR) If you are located in the European Economic Area (EEA), United Kingdom, or Switzerland, you have rights under the General Data Protection Regulation (GDPR), including:

- The right to access your personal data
- The right to rectification of inaccurate personal data
- The right to erasure of your personal data
- The right to restrict processing of your personal data
- The right to data portability
- The right to object to processing of your personal data
- The right to lodge a complaint with a supervisory authority

9.3 United States Users Depending on your state of residence, you may have additional privacy rights, including:

- The right to know what personal information is collected, used, shared, or sold
- The right to delete personal information
- The right to opt-out of the sale or sharing of personal information
- The right to non-discrimination for exercising these rights
- The right to correct inaccurate personal information

9.4 Users in Other Jurisdictions We respect privacy rights granted under local laws. If your jurisdiction provides specific data protection rights not listed above, we will honor those rights as required by applicable law.

To exercise any of these rights, please contact us using the information provided below.

10. HEALTH INFORMATION PRIVACY

Health Keeper AI complies with applicable health information privacy laws in the jurisdictions where it operates:

10.1 Ukraine

- We comply with the Law of Ukraine "On Personal Data Protection" and relevant healthcare regulations

10.2 United States

- While we are not a covered entity under the Health Insurance Portability and Accountability Act (HIPAA), we follow healthcare data protection principles where applicable

10.3 European Union

- We comply with health data protection requirements under the GDPR, which classifies health data as a special category requiring enhanced protection

10.4 Global Commitments Regardless of jurisdiction, we are committed to maintaining the privacy and security of your health information:

- We implement technical, physical, and administrative safeguards to protect your information
- We do not store your health information on our servers
- We do not access, use, or disclose your health information except as described in this Privacy Policy
- All health data is stored locally on your device with encryption

13. CONTACT US

If you have questions or concerns about this Privacy Policy or our data practices, please contact us at:

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By using Health Keeper AI, you acknowledge that you have read and understood this Privacy Policy and agree to be bound by its terms.